



PRESS RELEASE | Torino, 30 May 2024

## ARTISSIMA 2024

Artissima presents the first new developments for the 31<sup>st</sup> iteration of the fair, from Friday 1 to Sunday 3 November 2024, directed for the third year by Luigi Fassi

31 October 2024 | Preview

1 - 3 November 2024 | Open to the public

**Artissima Internazionale d'Arte Contemporanea di Torino**, the only fair in Italy with an exclusive focus on contemporary art, presents the first new developments for its **31<sup>st</sup> edition**, directed for a third year by **Luigi Fassi** and titled ***The Era of Daydreaming***, with the support of the Main Partner Intesa Sanpaolo and Gallerie d'Italia – Torino, the museum of the bank sponsoring Artissima for the fifth consecutive year.

From **Friday 1 to Sunday 3 November 2024** the large and luminous spaces of the **Oval in Torino** will welcome the four historic sections of the fair – **Main Section**, **New Entries**, **Monologue/Dialogue** and **Art Spaces & Editions** – and the three curated sections – **Present Future**, **Back to the Future** and **Disegni** – also hosted on the digital platform **Artissima Voice Over**.

This year Artissima reprises a number of specific initiatives developed for recent editions, confirming its unique role on the European cultural scene and its ability to attract the most interesting galleries, artists, collectors and curators on an international level, keeping faith with the promise of an experimental, research-based and cutting-edge event.

## THE FIRST NEW DEVELOPMENTS FOR 2024

### THE THEME

***The Era of Daydreaming*** is the theme of Artissima 2024, centred on daydreaming as a spontaneous manifestation of thought, a practice of creation projected into the future. A topic of widespread reassessment on the part of neuroscientists, philosophers and artists, daydreaming is an everyday experience known to us all: the ability of the mind to generate its own inner dialogue and to develop a life story through constantly evolving forms of visual thinking. Decisive for creative reverie and artistic production, daydreaming is a spontaneous force that activates hopes, emotions and imagination, shaping the world to come and orienting it towards our expectations.

**Luigi Fassi**, Director of Artissima, comments: *“In an era of incessant connections and limitless external stimuli, a fascinating rediscovery is taking place: the inestimable value of impromptu thinking and daydreaming. The reassessment of this unexplored territory of the mind represents a field of research that involves the cooperation of researchers in different areas, on the borderline between science and the humanities. Their findings reveal an unexpected power: the human ability*

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to constantly imagine new scenarios and alternative realities, projecting us into a future rich in possibilities. Through daydreaming we continue to shape new relational scenarios, generating ambitious projects that revitalize our biographical development. Wakeful dreaming has immense creative potential, employed primarily by artists to break down the barriers of what is known and predictable, to blaze new trails in the exploration of our time. This year, Artissima invites you to listen to your reveries, summoning a community of daydreamers, of artists and those who accompany their work, in a thrilling voyage of discovery of the unlimited potential of the human mind”.

### SELECTION COMMITTEE

The committee that selects the galleries participating in the sections *Main Section*, *Monologue/Dialogue*, *New Entries* and *Art Spaces & Editions* returns with the same roster of international gallerists, composed of: **Paola Capata**, Monitor gallery based in Roma, Lisbon and Pereto; **Philippe Charpentier**, mor charpentier gallery, Paris and Bogota; **Raffaella Cortese**, Galleria Raffaella Cortese, Milano; **Guido Costa**, Guido Costa Projects, Torino; **Antoine Levi**, Ciaccia Levi gallery, Paris and Milano; **Nikolaus Oberhuber**, KOW gallery, Berlin; and **Elsa Ravazzolo Botner**, A Gentil Carioca, Rio de Janeiro and São Paulo, Brazil.

The **Main Section** is the area of Artissima on the most outstanding galleries on the international stage, offering collectors and viewers an overview of the highest quality. **Monologue/Dialogue** is set aside for galleries that are emerging and/or operate with an experimental approach, seen in stands focusing on individual artists or a dialogue between the creations of two artists; **New Entries** is the section presenting the most interesting emerging international galleries, with less than 5 years of activity, taking part in the fair for the first time. **Art Spaces & Editions** is the special section of the fair for non-profit spaces and galleries presenting editions, prints and multiples by contemporary talents.

### THE CURATORIAL TEAM

An updated team of curators has collaborated with Artissima on the three curated sections – **Disegni**, **Present Future** and **Back To The Future** – experienced inside the fair with monographic stands and accompanied by visibility on the digital platform **Artissima Voice Over** for in-depth coverage.

**Léon Kruijswijk**, curator of the KW Institute for Contemporary Art in Berlin, and **Joel Valabrega**, curator of Performance and Moving Image at Mudam Luxembourg, are the new curators of **Present Future**, the section on rising talents, hosting solo projects with the aim of shedding light on new trends on the international art scene.

**Heike Munder**, an independent curator and writer based in Zurich, and **Jacopo Crivelli Visconti**, independent curator from São Paulo, are the new curators of **Back to the Future**, the section of Artissima that presents monographic projects by pioneers of the contemporary whose work has played a key role in art history.



**Irina Zucca Alessandrelli**, curator of Collezione Ramo in Milano, returns as curator of the **Disegni** section, the only focus in an Italian art fair on the medium of works on paper. The section contains projects formulated as solo shows, emphasizing the authenticity and autonomy of drawing.

### THE NEW VISUAL IDENTITY

The **FIONDA** graphic design studio based in Torino, directed by Roberto Maria Clemente, continues for a seventh year with the creation of the visual identity of Artissima 2024:

*“The visual narrative translates into a dynamic layout that combines thinking with the personal space/instant of daydreaming, an outburst or lightning bolt within our processing of life in real time. Images in sequence, details of movement and actions, a clock that marks a random time, to celebrate the unique quality of everyday life and its transformation through the power of imagination”.*

**Artissima** // The leading contemporary art fair in Italy. Since its founding in 1994, it combines presence on the international market with a strong focus on experimentation and research. The organization of Artissima is conducted by Artissima srl, a company of **Fondazione Torino Musei** formed in 2008 to oversee the fair’s artistic and commercial relations. The Artissima trademark belongs to **Città di Torino**, **Regione Piemonte** and **Città Metropolitana di Torino**. Artissima is produced thanks to the support of the three principal owners of the brand, as a joint activity of **Fondazione per l’Arte Moderna e Contemporanea CRT**, **Fondazione Compagnia di San Paolo** and **Camera di commercio di Torino**.

### ARTISSIMA – International Fair of Contemporary Art

T +39 011 19744106

[www.artissima.art](http://www.artissima.art) | [info@artissima.it](mailto:info@artissima.it)

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### Oval, Lingotto Fiere Torino

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### Main Partner

INTESA  SANPAOLO

### PRESS CONTACTS

#### SUTTON

ph. +44 (0) 207 183 3577

Melissa Emery | [melissa@suttoncomms.com](mailto:melissa@suttoncomms.com)

Pavlos Amanantidis | [pavlos@suttoncomms.com](mailto:pavlos@suttoncomms.com)

#### PCM Studio di Paola C. Manfredi

Via Farini, 70 | 20159 Milano | [press@paolamanfredi.com](mailto:press@paolamanfredi.com)

Federica Farci | [federica@paolamanfredi.com](mailto:federica@paolamanfredi.com) – m. +39 342 0515787

Francesca Ceriani | [francesca@paolamanfredi.com](mailto:francesca@paolamanfredi.com) – m. +39 340 9182004

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